



EECO 2007: LEARN ABOUT PROACTIVE BUSINESS SOLUTIONS THAT ADDRESS ENVIRONMENTAL ISSUES IN ONTARIO

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Toronto, ON - Climate change is becoming a global reality. From rapidly increasing temperatures and elevating water levels to extreme weather patterns, damaged ecosystems and declining agricultural output, it is time for individuals, businesses and governments to learn about these issues and plan for the future. Particularly, Ontario and the Great Lakes region, the industrial epicenter of North America, must discover how to balance economic growth and energy resources with clean air. While many governments and businesses have adopted environmental policies, one must ask: is this enough? Are sufficient preparations underway? How will these changes affect business and society? These important issues and more will be discussed by over 700 delegates at Ontario's largest conference on Energy & Climate Change, **EECO 2007, June 19 & 20 at the Metro Toronto Convention Centre.**

Climate: How To Prevent Change

Scientists around the world agree that human activity is responsible for global climate change. *"Global atmospheric concentrations of carbon dioxide, methane and nitrous oxide have increased markedly as a result of human activities since 1750,"* states Climate Change 2007: The Physical Science Basis, Summary for Policymakers. *"Continued greenhouse gas emissions at or above current rates will cause further warming and induce many changes in the global climate system during the 21st century."* With this knowledge, governments and businesses have a responsibility to reduce greenhouse gases and emissions in order to provide a healthy social future. One cannot minimize the challenge of reconciling the economic and environmental imperatives of the Ontario and Great Lakes region, as it accounts for 12% of the world's GDP, generates 30% of US and 45% of Canada's exports' and has a population of over 48 million people. Through sustainable planning, today's leaders can enhance long-term economic productivity and competitiveness while being eco-friendly. Attend EECO 2007, where senior corporate and government leaders from both sides of the border will connect with their peers to explore energy, air pollution and climate change in Ontario and the Great Lakes Region.

Energy: Finding Clean Alternatives

In light of rising energy prices, community concern for the environment and the reality of climate change, consumers, businesses and governments are adopting the latest in reliable and sustainable energy sources.

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An event organized by The GLOBE Foundation.





environment & energy conference

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Clean energy is an important issue because its widely used, non-renewable counterpart is nearly extinct. For example, during the 2005 energy crisis in Ontario, electricity demand repeatedly reached record levels, forcing the province to rely heavily on imported power. This shortage is a small-scale instance of what could be in the future. Investigate effective ways to address the issue of clean energy at EECO 2007. From alternative energy solutions to government sustainability plans, different panels will explain how they translated their strategy and actions into a competitive advantage and bottom line returns for their organizations. You won't want to miss the government's provincial plan to make Ontario North America's leading renewable energy producer!

Air: Creating A Clean Atmosphere

Pollution is a serious problem. The Ontario Ministry of Environment estimates that transboundary air pollution is responsible for over 2,700 premature deaths, almost 14,000 emergency room visits and more than \$5.2 billion in health and environmental damages each year. *"There are few things as essential as the air we breathe. This is why we need the efforts of the provincial government, communities and individuals to clean up our air and reduce pollution,"* says Dr. David Bach, President of the Ontario Medical Association. *"As we work towards improving our air quality, doctors can help patients develop a plan to reduce the impact of smog on their health."* Accordingly, Ontario is working with Northeast States to address issues such as smog, airborne toxics, acid deposition and climate change. Learn about ways to overcome the clean air challenge at EECO 2007. Topics include: alternative approaches, new technology and solutions to reduce the 'transport environmental footprint' around the Great Lakes and promote clean air.

An Opportunity to Connect

Emissions trading, urban smog, renewable energy, nuclear power, coal, industrial growth and population expansion – there is no doubt that Ontario is at the nexus of energy and the environment. Businesses, governments and individuals are seeking creative solutions to these challenges, pushing the province and the region towards a sustainable economy. The enormity of this task requires dialogue among all stakeholders. The opportunity for such discussion will take place at the EECO Environment & Energy Conference. This premier bi-national business and environment forum, June 19 and 20 at the Metro Toronto Convention Centre, will spotlight critical market risks, climate change issues and opportunities in the region.

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Through a highly dynamic and influential conference, exposition and Awards Gala, EECO presents Tier One speakers, interactive sessions and up-to-the-minute market intelligence regarding balancing business competitiveness, environmental protection and technology innovation. EECO is all about good business.

Join confirmed speakers, Elyse Allan, President and CEO, General Electric (GE) Canada, Dan Bakal, Director of Electric Power Programs, Ceres, Boston, MA, Cara Clairman, VP Sustainable, Development, Ontario Power Generation, Tom Heintzman, President, Bullfrog Power, Toronto, John Keating, CEO, Canadian Hydro Developers, Calgary, AB, Robin C. Rotenberg, President, BASF Canada, as they discuss these topics and propose sustainable, competitive solutions to these relevant issues.

For registration information, a full list of speakers and a conference program, visit www.eeco2007.com.

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