



EECO 2007, ONTARIO'S LARGEST CONFERENCE ON ENERGY & CLIMATE HOW BUSINESS WILL MAKE ENERGY & CLIMATE CHANGE POLICY WORK

For immediate release
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Toronto, ON – It is one of the greatest challenges that business and society may face in the next century: the need to balance economic growth and energy supplies with clean air and the reality of climate change. Governments have made countless policy announcements and dedicated millions of dollars in tax funds to prepare for climate change – but how will these plans work? Will the money help? What solutions can we look forward to? How will business deal with new regulations, taxes and emissions standards? These are huge questions that will be discussed by over 700 delegates at Ontario's largest conference on Energy & Climate Change, **EECO 2007, June 19 & 20 at the Metro Toronto Convention Centre.**

This is the fourth biennial platform, bringing together business leaders, elected officials, public policy makers and NGOs to discuss several hot topics. These issues include Clean Energy, Climate Change and Clean Air, along with the implications of these changes on the Great Lakes Economy. The Great Lakes Region, comprised of Ontario, Michigan, Wisconsin, Indiana, New York, Illinois, Pennsylvania and Minnesota, is the industrial epicentre of North America, a region that accounts for 12% of the world's GDP, generates 30% of US and 45% of Canada's exports, with a population of over 48 million people.

EECO 2007 is focused on three major program themes: Clean Energy, Climate Change and Clean Air. Speakers will share the corporate and government challenges that they are currently facing, along with their expectations of the future and how they plan to work within North America's new regime. Confirmed speakers for the event include: The Hon. Dwight Duncan, Ontario Minister of Energy; The Hon. Laurel Broten, Ontario Minister of Environment; Elyse Allan, President & CEO, General Electric Canada; David Douglas, Vice President of Eco Responsibility, Sun Microsystems; and William B. White, President, E.I du Pont Canada.

The conference will also feature the **EECO 2007 Exposition**, providing progressive corporations with a unique opportunity to demonstrate their achievements in creating successful synergies between economic growth and environmental improvement.

On the final day of the conference, the **6th Annual GLOBE Awards for Environmental Excellence** will be presented at the EECO Gala Luncheon, sponsored by the GLOBE Foundation and The Globe and Mail. These prestigious awards are presented to extraordinary Canadian companies and industry groups who have demonstrated leadership in sustainable business strategies within Canada and around the world.

More information and on-line media registration is available at www.eeco2007.com.

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Reference:

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